

Industry Success Stories

Music & Entertainment

About the Client

An author and music artist from Nashville, TN, wanted to build followers on Spotify, YouTube, Linktree, and Facebook.

Campaign Details

The campaign used AdMessenger Scroll to target males and females aged 18-25, had a budget of **\$2,500**, and ran for **five** months.

Messaging

Hottest NEW Female Rapper from the NATTI DELIVERS A BANGER 🎧 "IT LOOK GOOD" TAP IN NOW TO SEE HER VIDEO!!!!!!!!!!!!!! IT'S FIRE 🔥🔥🔥

Results

The campaign delivered **780k** impressions, **19,968** taps, and a **2.56%** CTR! The client built a targeted audience interested in her music and added more fans to each music platform she affiliates with.



By using AdMessenger, we increased the following and fan base for this artist and brought awareness to performance dates.

