

Industry Success Stories



About the Client

A florist in Norwalk, CT, utilized AdMessenger to bring in more business and advertise bouquets for special occasions.

Campaign Details

The campaign used geotargeting to reach adults 18+. The campaign ran for **44 days** and had a budget of **\$400**.

Messaging

BRUCE'S has the best and brightest flowers for this day and every day. Send a fresh bouquet from BRUCE'S FLOWERS! Shop now. BRUCE'S has the best and brightest flowers for this day and every day. Send a fresh bouquet from BRUCE'S FLOWERS! Shop now.

Results

The campaign delivered **40,692 impressions**, **1116 taps** and a **CTR of 2.74%**.

